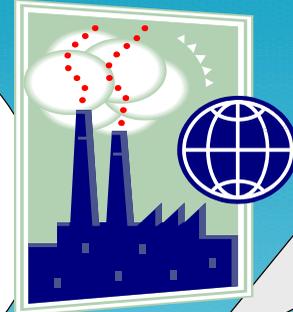


Cornucopia: Draw a **CONCLUSION** about what the incentive is for American farmers and businesses to keep the price of corn low? _____



What is the **CONNECTION** between feeding cows corn and outbreaks of E. coli? _____

Irony... The narrator says that the processing plants have grown bigger and bigger with more technology, yet the E. coli outbreaks have increased in number. How is this an example of **IRONY**? _____



Washington, DC ... In the film, we meet Barbara and her mother, who tell us the story of Kevin. During this segment, the film shows home videos with soft music playing and a soft black frame around the video. What is the **EFFECT** on the audience of these elements? _____



The Dollar Menu ... What is the **CONFLICT** that the family in the film faces? (They have two paths to choose from.) _____

What is **IRONIC** about the price of food at a restaurant versus fresh food at the grocery store? _____

The narrator gives his opinion on why American food is skewed toward the bad calories. **SUMMARIZE** his explanation for why American companies would want consumers buying food made from subsidized ingredients. _____

Unintended Consequences...

What is the **EFFECT** on the audience of flashing one E. coli outbreak after another on the screen? _____



The film interviews Eric Schlosser, a well known author of the book, Fast Food Nation. What is the **EFFECT** of featuring such an individual and having "him" discuss E. coli outbreaks and the FDA? _____

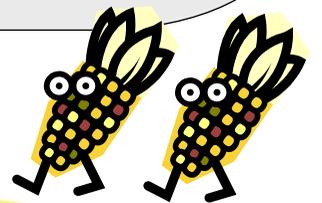
FOOD INC.



What is the film's **CLAIM** for this section. _____

Figurative language: What is the **EFFECT** of using these phrases? Calling a pound of beef a "**petri dish of salmonella**" _____

"Its' remarkable how **toothless** our regulatory are when you look closely at them." _____



Write a capital "S" beside the section that is the **MOST "SUBJECTIVE"** in its treatment of the

Author/Detective: Writes/helps find answers. **Name:** _____ **Speaker/Detective:** Reads material to group. Helps find answers. **Name:** _____

Artist/Presenter/Detective: Adds visual appeal to the project. Presents findings to the class. Helps find answers. **Name:** _____